



mobile | 0407 664 159
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ratecard 2021

Coochie Island News (CIN) grows businesses by connecting advertisers and readers across Coochiemudlo Island, Redlands Coast and Brisbane. CIN is published by Small Island Stories, based on Coochiemudlo Island a subtropical island nestled just off Redlands Coast, Brisbane.

CIN is published monthly with a readership of 3,000. It's distributed to 34 outlets on Coochie, Victoria Point, Redland Bay, Mt Cotton, Capalaba, Cleveland, CBD and Southbank (see [outlets](#)) and is available 24/7 in colour online. Print and online copies are free.

We require a **3 month minimum** for your ad bookings. Ask us about **benefits** for booking for a 12 month period and our **full colour ads, hyperlinked ads, flyer inserts, & searchable online directory!**

CIN Sponsor Main:

6 month minimum booking required paid in advance, contact us for sponsorship package details.

Flyer Inserts

\$160

Full page ad:

19cm across x 25.5cm down

\$160 per month (based on 3 month booking paid in advance)

\$180 per month (casual rate)

Half page ad:

19cm across x 13cm down

\$90 per month (based on 3 month booking paid in advance)

\$100 per month (casual rate)

Quarter page ad:

9.5cm across x 13cm down

\$70 per month (based on 3 month booking paid in advance)

\$75 per month (casual rate)

Business Card:

9.5cm x 6cm

\$50 per month (based on 3 month booking paid in advance)

\$60 per month (casual rate)

1 line Business Directory Listing:

(includes 1 line in print version + [searchable listing in online Business Directory](#))

\$30 per month (based on 3 month booking paid in advance)

\$40 per month (casual rate)

\$15 if booked a larger ad in main paper in same issue

***NEW* Your Ad on Our Website**

Limited Spaces Available – Enquiries: 0407 664 159

Colour Ads

Colour is additional \$135 per ad per month

Your Ad [Hyperlinked](#) to your Website

Additional \$10 per month

Choice of Page+Position (where avail)

Additional \$50

“Local Businesses We Love” listing with [hyperlink](#) to your website or 1 social media channel on our Website

Available to businesses booking and paying in advance for advertising or sponsorship for 6+ consecutive months.

Graphic Design of ad*:

If you need graphic design assistance, we have partnered with Sharon Westin-Shaw who may be able to assist you. Please contact Sharon directly for quotes

www.sharonwestinshaw.com.au

\$60 per hour ***Tweaking** of advertisement appearance is included in ad pricing. **If work on your ad involves the following you will be charged \$60 per hour** (sourcing images, retyping, sourcing testimonials, copy writing, research, layout, multiple changes, multiple consultation meetings to finalise ad).

Please contact us with any questions.
Deadline for ad artwork and payment is the 15th of each month prior (contact us for exemption). Please send **Print Ready** artwork.

Coochie Island News
Big enough for impact, small enough to care