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ratecard 2020

Coochie Island News (CIN) CIN connects advertisers and readers across Coochiemudlo Island, Redlands Coast and Brisbane. CIN is published by Small Island Stories, based on Coochiemudlo Island, a subtropical island nestled just off Redlands Coast, Brisbane.

CIN is published monthly with a readership of 3,000. It's distributed to 29 outlets on Coochie, Victoria Point, Redland Bay, Mt Cotton, Capalaba, Cleveland, CBD and Southbank (see [outlets](#)) and is available 24/7 in colour online. Print and online copies are free.

We require a **3 month minimum** for your ad bookings. Ask us about **benefits** for booking for a 12 month period. **Ask us about flyer inserts!**

CIN Sponsor Main:	\$400 (per month, 6 month minimum booking required)
Podcast Sponsor Main:	\$500 Series 1 www.coochieislandnews.com/podcast
Flyer Inserts	\$160 per month (based on print run of 1,000)
Full page ad: 19cm across x 25.5cm down	\$150 per month (based on 3 month booking) \$180 per month (casual rate)
Half page ad: 19cm across x 13cm down	\$80 per month (based on 3 month booking) \$100 per month (casual rate)
Quarter page ad: 9.5cm across x 13cm down	\$65 per month (based on 3 month booking) \$80 per month (casual rate)
Business Card: 9.5cm x 6cm	\$50 per month (based on 3 month booking) \$60 per month (casual rate)
1 line Business Directory Listing:	\$25 per month (based on 3 month booking) \$35 per month (casual rate) \$10 if booked a larger ad in main paper in same issue
Classifieds:	\$2 per word, \$20 minimum
"Local Businesses We Love" listing with hyperlink to your website or 1 social media channel on our Website	FREE Available only to businesses booking and paying in advance for advertising or sponsorship for 6+ consecutive months.
Your Ad Hyperlinked to your Website	Additional \$20
Graphic Design of ad*:	\$60 per hour <i>*Some tweaking of advertisement appearance is included when placing an ad. If work on your advertisement involves the following you will be charged \$60 per hour (sourcing images, retyping, sourcing testimonials, copy writing, layout, multiple changes, multiple consultation meetings to finalise ad).</i> If you need graphic design assistance, we have partnered with Sharon Westin-Shaw who may be able to assist you. Please contact Sharon directly for quotes www.sharonwestinshaw.com.au .

Please contact us with any questions.
Deadline for ad artwork and payment is the 15th of each month prior (contact us for exemption).

Coochie Island News
Big enough for impact, small enough to care