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## ratecard 2020

**Coochie Island News (CIN)** CIN connects advertisers and readers across Coochiemudlo Island, Redlands Coast and Brisbane. CIN is published by Small Island Stories, based on Coochiemudlo Island, a subtropical island nestled just off Redlands Coast, Brisbane.

CIN is published monthly with a readership of 3,000. It's distributed to 29 outlets on Coochie, Victoria Point, Redland Bay, Mt Cotton, Capalaba, Cleveland, CBD and Southbank (see [outlets](#)) and is available 24/7 in colour online. Print and online copies are free.

We require a **3 month minimum** for your ad bookings. Ask us about **benefits** for booking for a 12 month period.

<b>Sponsor Main:</b>	\$400 (per month)
<b>Full page ad:</b> 19cm across x 25.5cm down	\$150 per month (based on 3 month booking) <b>\$180 per month (casual rate)</b>
<b>Half page ad:</b> 19cm across x 13cm down	\$80 per month (based on 3 month booking) <b>\$100 per month (casual rate)</b>
<b>Quarter page ad:</b> 9.5cm across x 13cm down	\$65 per month (based on 3 month booking) <b>\$80 per month (casual rate)</b>
<b>Business Card:</b> 9.5cm x 6cm	\$50 per month (based on 3 month booking) <b>\$60 per month (casual rate)</b>
<b>1 line Business Directory Listing:</b>	\$25 per month (based on 3 month booking) <b>\$35 per month (casual rate)</b> \$10 if booked a larger ad in main paper in same issue
<b>Classifieds:</b>	\$2 per word, \$20 minimum
<b>"Local Businesses We Love" listing with hyperlink to your website or 1 social media channel on our Website</b>	<b>FREE Available only to businesses booking and paying in advance for advertising or sponsorship for 6+ consecutive months.</b>
<b>Graphic Design of ad*:</b>	\$60 per hour <i>*Some tweaking of advertisement appearance is included when placing an ad. If work on your advertisement involves the following you will be charged \$60 per hour (sourcing images, retyping, sourcing testimonials, copy writing, layout, multiple changes, multiple consultation meetings to finalise ad).</i> If you need graphic design assistance, we have partnered with Sharon Westin-Shaw who may be able to assist you. Please contact Sharon directly for quotes <a href="http://www.sharonwestinshaw.com.au">www.sharonwestinshaw.com.au</a> .

Please contact us with any questions.

**Coochie Island News**  
*Big enough for impact, small enough to care*